

# MARCO MINZONI

Organised creative designer, passionate about images and their elaboration for communication models. I am specialising in production processes aimed at the development of identity systems. Striving to get the right graphic ideas that can unfold the meaning of the everyday worlds we encounter.

## CONTACT

Born in Italy  
16th of June 1994

Living at  
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or call me at  
07594 505001

See my work at  
[marcominzoni.com](http://marcominzoni.com)

## TECHNICAL

Software I master: Photoshop, Illustrator, InDesign, Premiere, After Effect (2D), Muse, Lightroom, Camera Raw. I can code in HTML, and a bit of JavaScript.

Printing and production techniques I master: digital printing, riso printing, screenprinting, lithography, nitro transfer, foiling, embossing and debossing.

Manual tools I master: photo camera, video camera, tripod, watercolours, acrylics, spray paint and spray glue, scalpel and ruler, bone folder and binding thread.

## EDUCATION

MA Branding and Identity  
London College of Communication  
London, United Kingdom  
2016-2017

BA Design Media Practice (exchange)  
Nottingham Trent University (Low 1st)  
Nottingham, United Kingdom  
Jan 2016-Jun 2016

BA Communication Design  
Politecnico di Milano (11OL/110)  
Milan, Italy  
2013-2016

## EXPERIENCE

Brave New World  
Graphic Designer  
London, United Kingdom  
Apr 2018-Present

Freelance collaboration on different projects with Glastonbury Festival, Liu Jo, ELLE Decor, Metal, Campari UK.  
London, United Kingdom  
Jan 2017-Mar 2018

Studio Abstrakt  
Graphic Design Intern  
Nottingham, United Kingdom  
Jan 2016-Jun 2016

## DEXTERITIES

Image generation and elaboration; from visual material to its employment for brand identities, exhibitions, campaigns.

Production process management; knowledge and understanding of print and finishing elements and phases: materials, techniques, operation.

Research development and communication; critical analysis of the project and its exposition both visually and orally; both individually and in a group.